

SAP Customer Checkout



The SAP® Customer Checkout application is a simple point-of-sale (POS) system for retail and catering enterprises – integrated with other SAP software.

How can partners benefit from SAP Customer Checkout?

SAP Customer Checkout is sold only through partners. Target accounts are all retail and catering operations. The market is highly competitive and fragmented. The following markets are particularly interesting:

- Retail, catering, and sports and entertainment operations that run SAP Business One, SAP ByDesign or SAP ERP Retail and also need a POS system
- SAP Customer Checkout as a door opener for large SAP Business One, SAP Business ByDesign and ERP deals – thanks to the good integration.

What functionalities does SAP Customer Checkout cover?

Checkout process



From article selection to discounts and tax deductions, benefit from a fast sales process. Deployed on professional terminals or on a normal PC, SAP Customer Checkout works online and offline.

Article management



Make ramp-up and operation easy, since article management is tightly integrated with the SAP Business One®, SAP Business ByDesign® solution, and SAP for Retail solutions.

Integration to SAP solutions



Integrate SAP Customer Checkout with the SAP ERP application.

Reporting



Find out with just few clicks how much revenue you did per shop, or per product in real-time. Get all the sales reports you need to analyze the data on the same day.

Customer and loyalty Management



Manage your customer profiles so you have transparency into whom you are dealing with. Start loyalty programs to handle coupons and vouchers.

Payment



Support various payment options such as cash and card payments, gift cards and vouchers, and transactions and invoicing.

Food and beverage



Benefit from the optimized sales screen with quick selection buttons to expedite the process at the point of sale.

Table Management



Use SAP Customer Checkout as standalone or with an SAP ERP system to manage your tables in hospitality.

Key Facts

- Sold and implemented only through partners
- Retail, Quick Service, and Table Service
- Price per terminal: **€990**
- Av. deal size: ~20.000€ services
- Used in 32+ countries
- 13 languages supported
- Effort needed for educating consultant: ~3days
- Prerequisites: basic POS/ERP knowledge
- Effort for implementation: ~0.5 days per terminal
- Offline capability
- Device integration (Printer, Customer Display, Scanner, Cash Drawer)

Customers

- More than 270 customers across different industries around the globe use SAP Customer Checkout
- FC Bayern Munich, Perfume Unlimited, TSG 1899 Hoffenheim, Adler Mannheim, Outfitter, and Golf Club St. Leon-Rot, to name a few

Learn more

- [SAP PartnerEdge® site](#)
- [Follow us on Twitter](#)

This slide and SAP's strategy and possible future developments are subject to change and may be changed by SAP at any time for any reason without notice. This document is provided without a warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, or noninfringement.