



Modernize your business with an AI-enabled cloud ERP

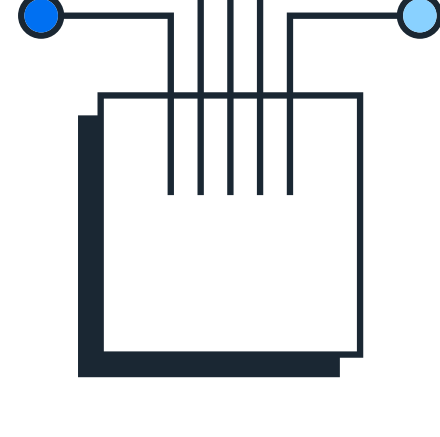
With RISE with SAP, generative AI is seamlessly integrated into your daily operations, empowering your teams and transforming your processes.

Are you ready to move your ERP to the cloud and augment it with gen AI?

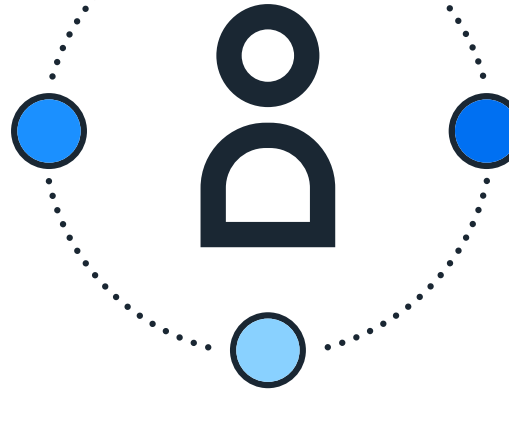
The future of business demands rapid adaptation. Success will depend on how quickly you can evolve, from rethinking operations to embracing fast-changing technologies. These are the key areas where transformation is no longer optional, but essential.



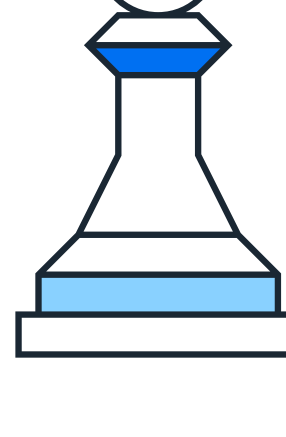
Operations
You need to reinvent your processes to reduce costs and become more productive.



Technology
IT advances at an unprecedented pace, and you must keep up.



Customers
More customers expect exceptional and personalized experiences.



Competition
While competitive pressure rises, you need to grow your market position and stay ahead.

Businesses need an AI that is:

Relevant

Tailored to your business processes, providing actionable insights.

Reliable

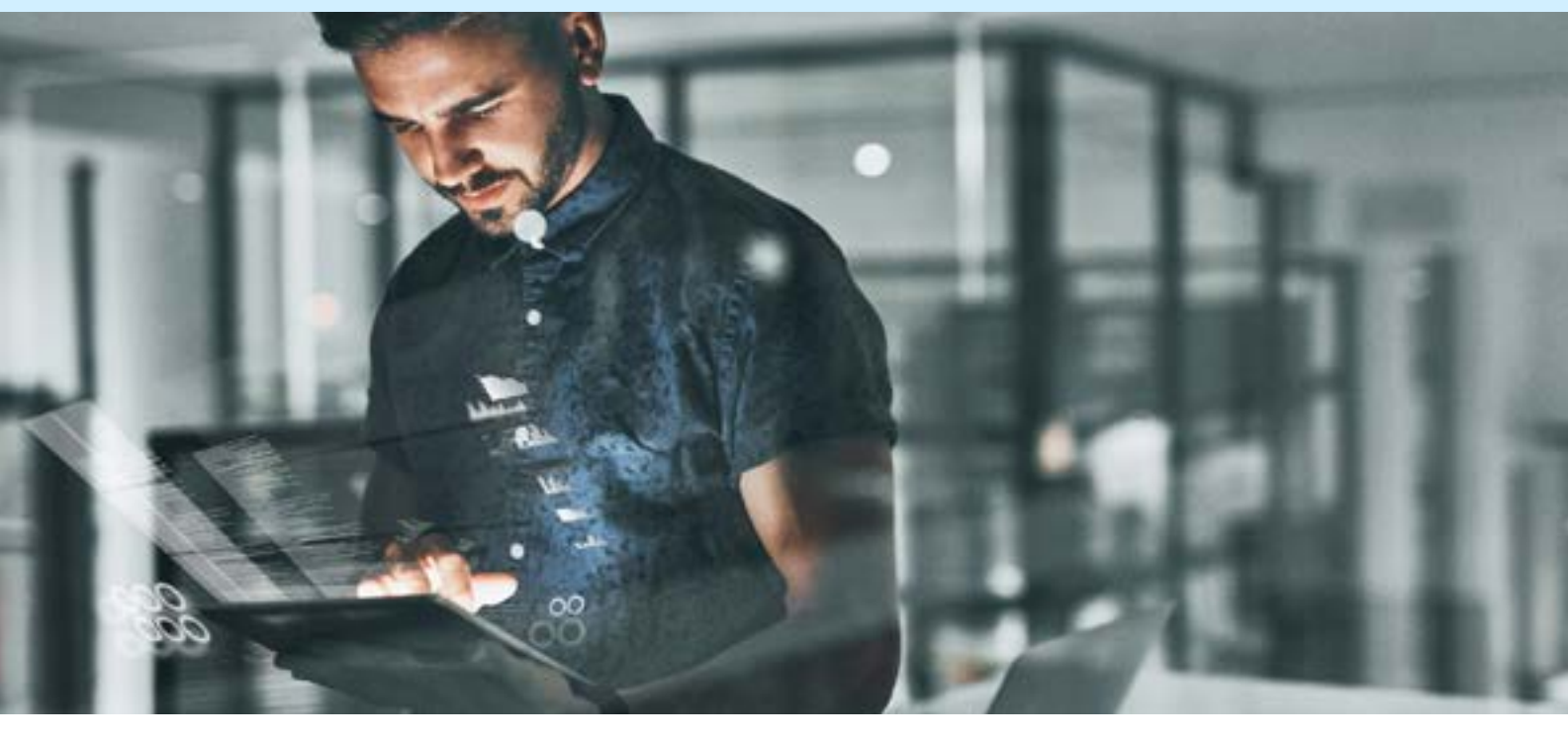
Built on trusted data from the industry's most comprehensive datasets.

Responsible

Developed with ethical standards and data privacy at its core.

Turn AI into business value

Generative AI delivers tangible business results when integrated into your core processes. RISE with SAP embeds SAP Business AI throughout your cloud ERP, transforming how work gets done and enabling your teams to achieve more – faster and smarter.



For your business ...

Streamline decisions, accelerate processes, and enhance efficiency at every level.

For your people ...

Automate repetitive tasks, freeing up time for more strategic, high-value work.

Transform every part of your business

Through RISE with SAP, you can empower every line of business with intelligent tools that make work easier, faster, and more productive. There are numerous scenarios that lead to measurable outcomes. Here are just a few:



Customer service

Deliver tailored, AI-driven responses that meet customer needs quickly and improve satisfaction with every interaction.



Finance

Speed up financial closing and optimize working capital with AI-powered insights, allowing teams to focus on strategic priorities.

Multiply productivity and increase efficiency

The AI assistant Joule revolutionizes how users interact with their SAP systems by enabling seamless navigation across applications. Users simply describe their ideas, ask analytical questions, or tell their co-pilot what to do.



With Joule, users can execute transactional tasks up to

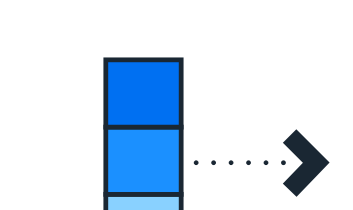
90% faster

- Empower end users to eliminate redundant tasks and increase efficiency
- Interact with your business using natural language for informational, navigational, and transactional assistance
- Uncover insights that would otherwise be challenging or time-consuming to discover



Manufacturing

Improve product quality and maximize asset performance by leveraging AI to predict and prevent production issues before they arise.



Supply chain

Enhance efficiency in order fulfillment and inventory management by automating operations with AI, ensuring timely deliveries and reduced bottlenecks.

Unlock additional value with custom AI scenarios in RISE with SAP

Through purpose-built scenarios tailored to your unique business needs in RISE with SAP, you can harness the full potential of generative AI.



Create value

Personalize AI solutions to ensure maximum impact and efficiency.



Faster innovation

Accelerate AI adoption for the most critical business processes via the generative AI hub in SAP Business Technology Platform.



New competitive edge

Differentiate with solutions specifically tailored to your industry's needs.

Explore how to transform your organization with AI embedded in your cloud ERP and discover the AI options included in RISE with SAP.

[Learn more](#)

“At SAP, we’re embedding AI across our enterprise cloud portfolio, empowering customers to achieve better business outcomes while upholding our commitment to responsible AI. With SAP Business AI, we’re enabling organizations of any size to truly bring out their best.”

Christian Klein, CEO of SAP SE

